

LINDA DAVIES

**Holistic Abundance
Corporate Coaching
Empowering Teams & Leaders for
Sustainable Success**

www.lindadavies.com



Empowering organisations through transformative coaching

Investing in the personal and professional development of your staff is not just a valuable endeavour but a proven one. Research from Deloitte suggests businesses enjoy an increased productivity return of £4.70 for every £1 spent on supporting the mental health and well-being of their workforce. This demonstrates the tangible benefits of prioritising employee well-being, both for the individuals and the organisation as a whole.

Jungian life coaching will help your team gain deeper insights into their inherent strengths and weaknesses, fostering a more cohesive and harmonious working environment. This self-awareness serves as the foundation for building effective goal-setting strategies, ensuring that each team member can align their personal aspirations with the organisation's objectives, thereby driving motivation and performance.

The corporate challenge

Common invisible barriers to corporate success include:

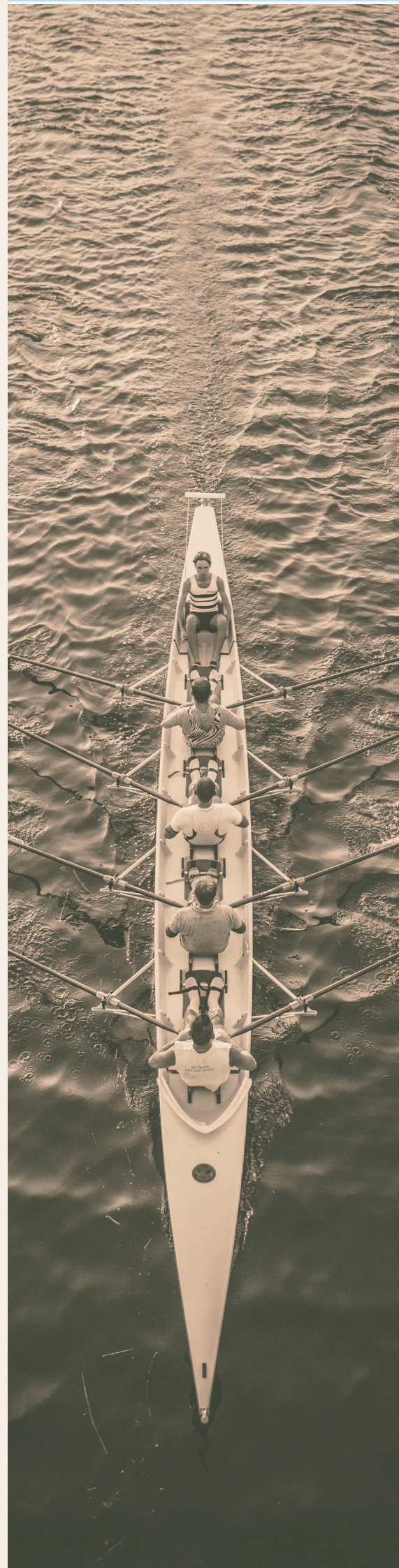
- Low employee engagement and motivation
- Burnout or stagnation
- Communication breakdowns
- Lack of innovation due to fear of failure or unconscious biases
- High turnover or unproductive team dynamics

The success of any organisation is built on the values, ethics, and standards of its team.

According to research from Cambridge University, we develop many of our conditioned behaviours between the ages of 4 and 7.

Jungian psychology helps us identify these deeply ingrained patterns, enabling us to transform and transcend them.

By addressing these unconscious traits, companies can foster significant improvements in individual behaviour, team dynamics, and overall organisational success.



What my clients say:

“Linda delivered a session with our finalists on understanding finance as they move onto the next stage of their careers. It was carefully thought through, informative and pitched perfectly. The student responses were overwhelmingly positive.

And it wasn't just the students. We all learnt something. She understands the topic and knows how to communicate. I cannot recommend her enough.”

**Doug Chalmers, Master, Emmanuel College,
University of Cambridge**

“Informative, entertaining – and inspiring – her class is well worth attending, whatever your ambitions or achievements.”
Creative Director, advertising agency, Dubai

“Her ability to enthrall an audience as a speaker is only surpassed by the fast pace of her writing. She has had a lot of interesting life experiences which have given her some fascinating stories to relate”

RAF Lakenheath Library

“I leave every session feeling energised and with clearer purpose. Recently Linda inspired me to challenge my "icky" feelings around asking for money. Encouraging me to overcome them and ask to be paid for something I had previously offered to do for free.”

Susannah J.

Unlocking the power of Jungian psychology in the workplace

Jungian psychology goes beyond surface-level understanding, exploring the deeper reasons behind our actions and behaviours.

Unlike traditional coaching, we use these challenges - our 'shadows'—as tools for growth and empowerment. Key areas of focus include:

- **Archetypes in leadership:** Different leadership styles reflect core archetypal energies, such as the Leader, Mentor, or Innovator, each influencing how leaders guide their teams.
- **Shadow work:** By exploring unconscious patterns, teams can identify behaviours that hinder growth, fostering more authentic and effective leadership.
- **The persona:** Understanding how corporate personas may mask true strengths or weaknesses allows for greater self-awareness and organisational alignment.





How corporate coaching drives success

My bespoke workshops elevate both personal and professional development within organisations.

We begin by assessing your core values and priorities, then create a tailored program to help your team understand their strengths and weaknesses, fostering a cohesive and harmonious workplace.

This self-awareness enables better goal-setting, aligning individual aspirations with company objectives for increased motivation and performance.

Additionally, we focus on essential skills like stress management, communication, and leadership.

We empower your team to stay composed, enhance interactions, and cultivate a culture of respect and collaboration, driving overall success.



Customised corporate coaching for your organisation

My corporate coaching programmes offer a range of options:

- **Executive coaching:** One-on-one leadership coaching to help executives align their leadership style with their personal strengths and company goals.
- **Team coaching:** Group coaching designed to foster collaboration, trust, and collective problem-solving.
- **Workshops:** Topics include emotional intelligence, financial literacy, conflict resolution, unconscious bias, and mindfulness for stress reduction.
- **Long-term development plans:** Ongoing coaching support for organisational growth and leadership pipelines.

WEEK-ENDING

She's beautiful, she's brainy and she's making a million

So what is the big deal, Linda?

Interview

By JONATHAN COOPER

LINDA DAVIES is a young, British novelist being touted as a "female John Grisham". The routing is being done by her publishers and as her first novel, *Nest Of Vipers*, was only published a day or so ago, it would seem a bit early to make such a comparison. However, although set in the judicial world, her book does have a Grisham-like plot, she shares her



SHREWD MOVE: Linda Davies quit City trading to write a novel, and now she is set to make a mint

Picture: [unreadable]

As a global bestselling author of 15 books, I bring a unique perspective on resilience, leadership, and overcoming adversity.

My recent successful battle against cancer further underscores my ability to thrive in the face of life's toughest challenges.

I regularly deliver professional coaching and workshops to diverse audiences, including students from Cambridge and Oxford, corporate clients like VenCap International, and at renowned literary festivals such as the Hay Festival.

These experiences demonstrate my ability to inspire, engage, and lead impactful, results-driven events.



Why my corporate coaching stands out

My offerings are grounded in three key pillars:

- **Psychology-driven insight:** I leverage the principles of Jungian psychology to address the underlying psychological factors, empowering leaders and teams to transform not only their actions but also their mindset and approach to success.
- **Proven track record of excellence:** I have delivered long-term coaching and educational programs to institutions like Oxbridge Colleges, international corporations, and high-profile individuals. My work has been showcased at prestigious global festivals and events, demonstrating the widespread impact of my approach across a variety of settings.
- **Personalised, long-term focus on sustainable transformation:** Unlike quick-fix coaching models, my programs are designed for lasting change. I tailor each session to the unique needs of the organization or individual, ensuring that growth is sustainable and aligned with long-term goals.



Ready to transform
your organisation?

Let's discuss how
corporate coaching
can elevate your
organisation's
success.



- Together, we'll identify and transform the ingrained beliefs and behaviours that may be limiting your team's performance and growth.
- Empower your organisation to operate at its full potential, aligned with strategic goals and a vision for success.
- Unlock new levels of productivity, collaboration, and innovation as your team continues to evolve and thrive.
- Take the first step toward sustainable transformation.
- **Book your Discovery Call today.**

Visit my website:

www.lindadavies.com

Email me:

abundance@lindadavies.com